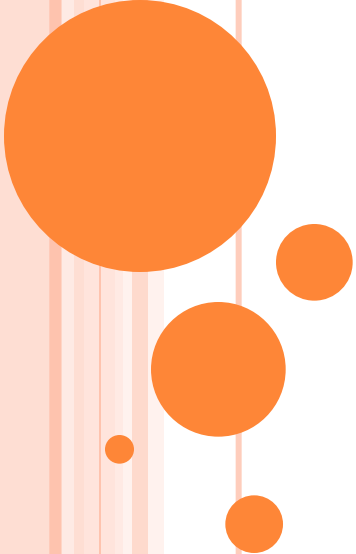


EFFECTIVE PARENT ENGAGEMENT STRATEGIES TO INCREASE STUDENT ACHIEVEMENT

**ACSA LEADERSHIP SUMMIT SIGNATURE PRACTICE SESSIONS
NOVEMBER 3, 2011**



**Mary Ann Burke, Ed.D.
Director, Categorical
& Special Projects
Santa Clara County
Office of Education**

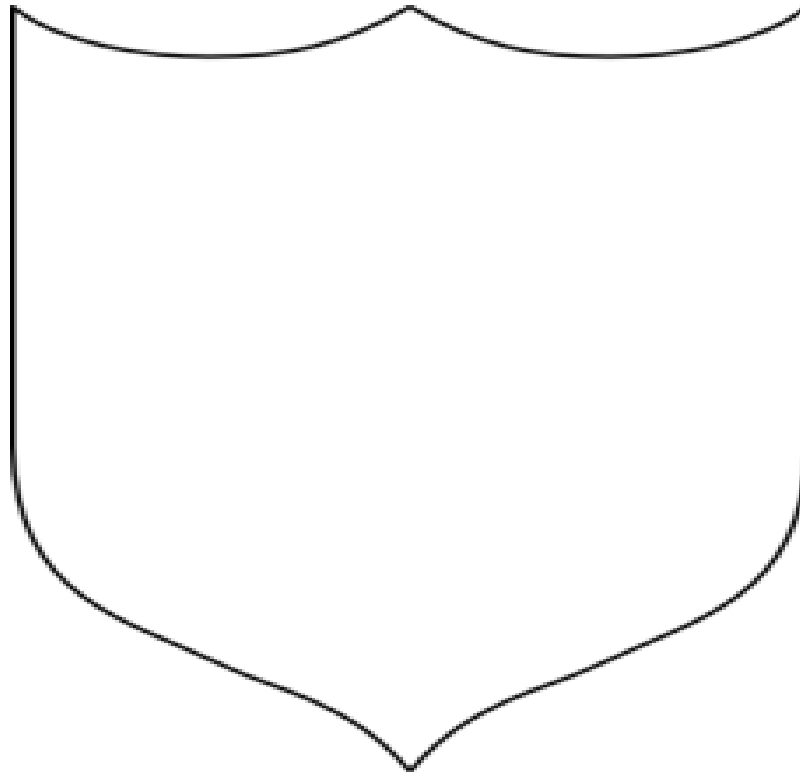
**Brenda Carrillo
Coordinator, School
Healthy & Safety
Santa Clara County
Office of Education**

**Cynthia Rodriguez
Coordinator, State
& Federal Programs
Alum Rock Union
Elementary School District**

**Patricia Burtcher
Parent
Alum Rock Union
Elementary School District**

School/District Parent Engagement Volunteer Program – Value Shield

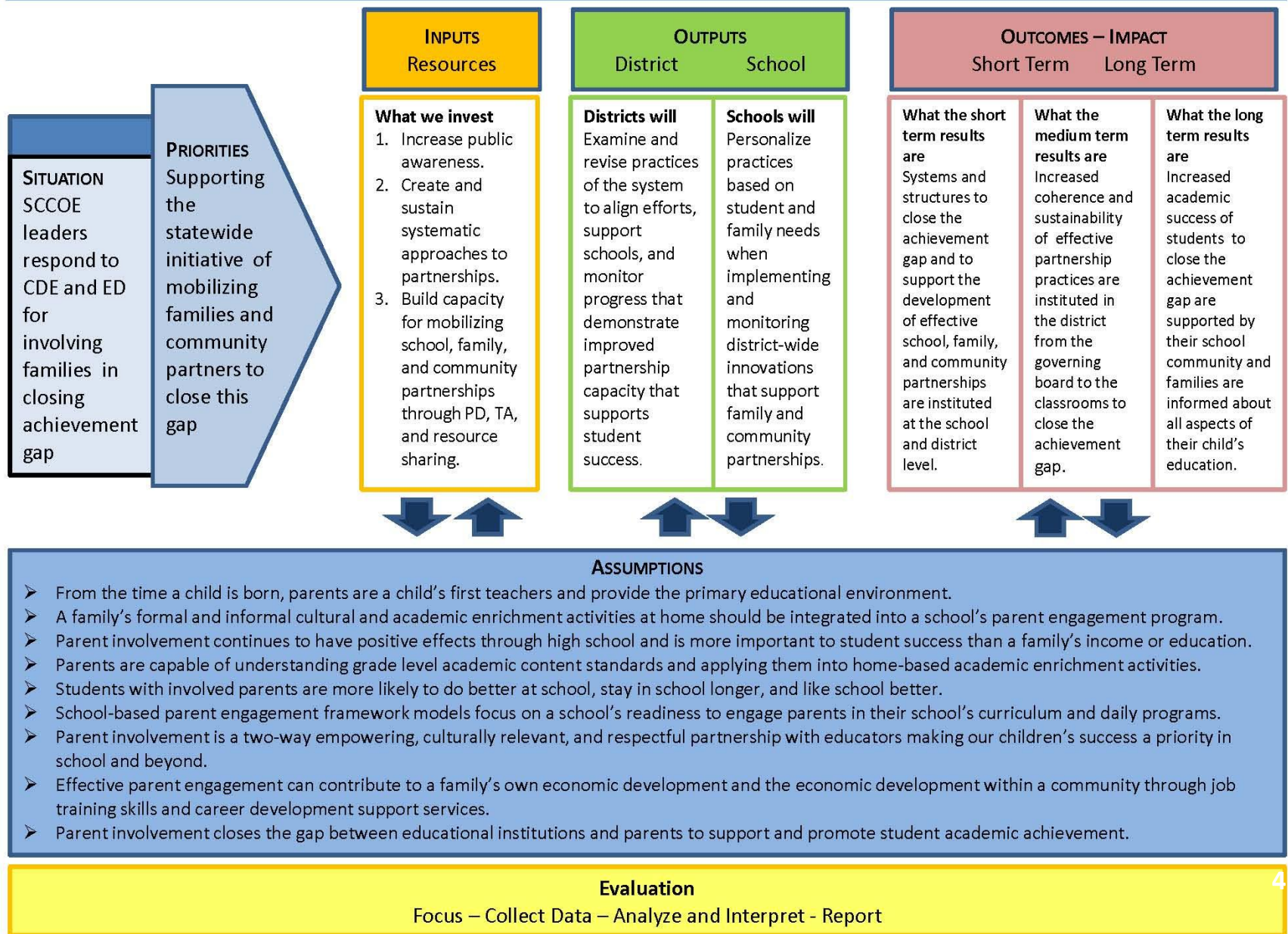
- Identify and illustrate four values for an effective parent engagement volunteer program at your site
- Pair and share these values



The Keys to Successful School, Family, and Community Partnerships

- Type 1 – Parenting
- Type 2 – Communicating
- Type 3 – Volunteering
- Type 4 – Learning at Home
- Type 5 – Decision Making
- Type 6 – Collaborating with the Community

SCCOE PARENT ENGAGEMENT LOGIC MODEL



Region 5 Parent Engagement Conference Series and Workshops

Website: <http://parentengagement.sccoe.org>

SERVICES

- SCCOE Region V Conferences
- K-8 and Secondary Trainer-of-Trainers Certificate Program
- Parent Engagement District Workshops
- Parent Engagement Training Modules
- Parent Engagement Advisory Team
- Regional Partnerships Network Liaisons to Curriculum and Instruction Steering Committee (CISC)
- Parent Project Sr. Workshops

Parent Engagement Training Modules

TRAINING MODULE	FOCUS	K-8	MIDDLE HIGH
Academic Enrichment Activities Using Common Core Standards	Academic Parent Support	X	X
Active Parenting (Units 1-6)	Parent Education		X
Bullying - An Introduction	Health/Wellness	X	X
Business & Education Together	Career Planning	X	X
Enhancing Your Child's Health	Health/Wellness	X	X
Enhancing Your Child's Health: The Importance of Adolescent Nutrition	Health/Wellness		X
Four Keys: Unlocking High School Success and the Path to College, The	Career Planning		X
How Parents Can Support Their Child's Learning at Home (K-12)	Academic Parent Support	X	X
How Parents Can Support Their Child's Learning at Home (Special Education)	Academic Parent Support	X	
How Schools Can Build An Effective Volunteer Program	Leadership	X	X
Parent Project Junior (Units 1-6)	Parent Education	X	
School Climate Role Plays	School Climate	X	X
School Site Council Training	Leadership	X	X
Stress Management	Health/Wellness	X	X
Teen Dating	Health/Wellness		X
Ten Strategies to Improve Your Child's Self Esteem	Health/Wellness	X	X
21 st Century Skills and Technology	Career Planning	X	X

Develop Parent Leaders – Secondary Trainer-of-Trainers

November 14, 15, 16, 2011

Outcomes

- Review Region V Santa Clara County Office of Education (SCCOE) Parent Engagement Initiative
- Understand Active Parenting training modules
- Understand healthy school climate activities
- Understand alignment of common core standards to academic enrichment activities

Cost

- \$1,000 team of 5
- \$200 for single registration
- \$75 for returning parent leader with certificate of completion

Develop Parent Leaders – K-8 Trainer-of-Trainers

May 14, 15, 16, 2012

Outcomes

- Review Region V Santa Clara County Office of Education (SCCOE) Parent Engagement Initiative
- Understand Parent Project Junior training modules
- Understand healthy school climate activities
- Understand alignment of common core standards to academic enrichment activities

Cost

- \$600 team of 5
- \$150 for single registration
- \$75 for returning parent leader with certificate of completion

“The level of parent involvement is not determined
by parent involvement or apathy.

The level of parent involvement is determined by whether
or not appropriate strategies and structures
are in place to facilitate the participation of parents.”

Milbrey McLaughlin

Stanford University

ALUM ROCK UNION ELEMENTARY SCHOOL DISTRICT


- San Jose, CA
- 26 Schools
 - 6 Middle Schools
 - 19 Elementary Schools
 - 1 Dual Immersion K-8
 - 13,060 students
- Demographics
 - Hispanic 78%
 - Asian 11%
 - Filipino . 5%
 - White 3%
 - African American 2%
 - Other:. 1%


74% English Language Learners 9,642 out of 13,060 (29 Languages)

 - 61% Spanish
 - 7% Vietnamese
- Free and Reduce Lunch Program
 - 82% qualify

ALUM ROCK UNION ELEMENTARY SCHOOL DISTRICT'S API 2007 – 2011

School	2011	2010	2009	2008	2007
McCollam	867	859	810	784	766
Renaissance	855	827	821	806	795
McEntee	850	835	793	720	NA
Russo	826	792	754	760	NA
Meyer	816	780	766	725	703
Cassell	811	808	752	736	764
Cureton	808	775	757	729	700
Painter	804	781	785	759	772
Slonaker	804	761	747	699	696
Linda Vista	801	763	733	753	765
San Antonio	795	778	753	763	753
Adelante	790	771	695	644	717
Lyndale	789	758	740	752	726
Ryan	789	736	742	717	712
Goss	787	709	720	694	650
Rogers	783	760	755	720	707
LUCHA	775	742	828	821	881
Chavez	772	709	645	636	623
Arbuckle	769	724	710	784	751
Hubbard	767	764	735	714	745
Dorsa	752	722	730	715	668
Sheppard	743	774	765	710	706
Ocala	738	732	709	665	671
George	738	706	705	671	662
Fischer	712	673	686	640	618
Mathson	672	667	689	677	700

 API score matches/exceeds state's API average

 Schools with an API score of 800 or higher

KEYS TO SUCCESSFUL PARENT ENGAGEMENT

District Leadership

- Board and Superintendent Vision
- Superintendent's Parent Advisory Resource Council (SPARC)
- District English Learner Advisory Committee (DELAC)
- Migrant Parent Advisory Council (PAC)
- Support Services
 - Parent Education Supervisor/Community Liaisons
 - Interpretation and Translation Support Services
 - Coordinate cluster schools collaboration meetings
 - Parent Interest Survey
 - Funding-Workshops/Childcare
 - Collaboration with SCCOE

Alum Rock Union Elementary School District

Board Policy

Parent Involvement

BP 6020

Instruction

The Governing Board recognizes that parents/guardians are their children's first and most influential teachers and that sustained parent involvement in the education of their children contributes greatly to student achievement. The California legislature has found that involving parents and guardians of pupils in the education process is fundamental to a healthy system of public education and that family involvement at home and at school in the education of children results in improved pupil achievement.

Therefore, the District believes it is every family and guardian's obligation and responsibility to volunteer at least 30 hours per year at the student's school site, of which 10 of those hours should include volunteer time to the student's classroom.

Revised: Nov. 18, 2010

BOARD POLICY IMPLEMENTATION STRATEGIES

- Convene Parent Engagement Task Force at district level
- Develop strategic parent engagement plans for each school and cluster
 - Continue needs assessment/interest survey for parents
 - Survey teachers for parent engagement needs
 - Secure additional community partnerships to support needs
 - Schedule district and site specific workshops and trainings
- Collaborate with SSCOE
 - Establish volunteer process/guidelines and monitoring procedures for 30 hours
 - Participate in Parent Engagement “Train the Trainer” in June (4 teams)
 - Provide coaching for parents and teachers on effective volunteer programs

KEYS TO SUCCESSFUL PARENT ENGAGEMENT

School Leadership

- Training for site and district administrators
- Middle school cluster parent involvement focus
- School Site Councils (SSC)
- English Learner Advisory Committee (ELAC)
- Interest-Based Training/Site Specific Activities
 - Parent Survey/Structured and Ongoing Training

Epstein's 6 Types of Parent Involvement

1) Parenting	2) Communicating	3) Volunteering	4) Learning at Home	5) Decision Making	6) Collaborating with Community
EMQ, Celebrando Familias Edificando Vidas Parent Institute for Quality Ed. (PIQE) First Teacher Program (Bring Me a Book) Kaiser "Healthy Me" Latina's Contra Cancer Los Dichos Community Based Tutoring (CBET) Literacy Building at Home Gang Awareness/Prevention Drug and Alcohol Awareness/Prevention STAR Workshop Feria de Salud Computer Class DELAC Conference SPARC Conference Cuentos Y Recuerdos Grail Family Services	District Website School Website School newsletter Superintendent's Newsletter Back to School and Open House Parent Link Principal's Coffee Orientation Mtgs. Marquees	Classroom: Help inventory Make copies Read to students Correct papers Assemble Hmk. packets Cafeteria: help students Playground: Organize games during lunch Field Trip Chaperone Beautification Day PTA PTO District Office: Event preparation Spelling Bee Traffic Control	Homework Skills Grade Level Make and Take Science Night Literacy Night Math Night DATA Night College Night Movie Night Cuentos Y Recuerdos	School Site Council (SSC) English Learner Advisory Committee (ELAC) District English Learner Committee (DELAC) Superintendent Parent Advisory Committee (SPARC) Migrant Ed. Parent Advisory Committee (PAC) PTA / PTO Bond Oversight Committee Board Committees: Curriculum and Technology, Parent and Community Participation, Nutrition, Sustained Student Growth	Children's Health Initiative Lenscrafters – "Gift of Sight" Home Depot Target McDonalds SCCOE FIRST 5 Santa Clara Co. S.J Police Department City Year EMQ Families First Edificando Vidas Fit 4 Learning Ca. Youth Outreach Grail Family Services YMCA Roberto Cruz Library Hillveiw Library Martin Luther King Library American Diabetes Ass. Chavez Market Strong Neighborhood Initiative PTA Starbucks

Suggestions for Volunteer Activities and Projects

At Home:	In the Classroom:	At School:	In the District:
Call parents to attend meetings or school events	Help with inventory	School greeter	Attend community forums
Help put together a school or classroom newsletter	Make copies	Attend: Back to school; Science, Math, and Literacy nights	Attend District Conferences
Help students work on an exhibition or project	Read to students	Participate on School Committees: ELAC; SSC; PTA/ PTO	Help with tabulating/ counting surveys
Help plan a theme-based presentation for students	Chaperone fieldtrips	Principals coffees	Serve on a district committee to represent a school: <ul style="list-style-type: none"> • Superintendent's Parent Advisory Resource Council (SPARC) • District English Learner Advisory Committee (DELAC) • Migrant Parents Advisory Committee (PAC)
Help organize a parent organization for the school	Share information with a student or class about your career, talent, or a hobby	Fundraisers	Go to a school board meeting to advocate for the school
Help design a parent and or student survey for the school	Help organize/participate in School Beautification	Help in homework center	Help organize Annual Volunteer Jubilee
Help design a brochure or booklet about the school	Help students plan / build an outdoor garden or other project	Organize games @ recess/ lunch	Help organize District Parent Conferences
Translate information from the school into a language other than English	Share information with students about another country outside USA	Copy / Distribute Newsletters	
Donate materials	Tutor one or a small group of students in reading, math, or other area	Help coach an athletic team	
Correct papers	Help check students' work	Translate at teacher/ parent meetings	
Imagine It booklets	Provide a cooking lesson	Help organize: a Spelling Bee, a Play, Career Day, College Fair, Award and Recognition Events or other Academic Competitions	
	Offer to baby-sit for parents on Conference days	Participate / Help with Movie Nights; Picture Day; other special events	
	Bring refreshments	Arrange for a business or agency to donate materials/services to the school	
	Manage a class project	Organize community events – food drives; uniform closet;	
	Teach students to play chess or other games	Organize and plan recognition for special days: Day of The Teacher Day of the Child; Mother's Day; Valentine's Day; etc.	
	Help students select books in the library		
	Provide rides to other parents		



Alum Rock Union Elementary School District State and Federal Programs Department Parent Interest Survey

Parenting Classes (multiple sessions)

- ☐ Child Growth and Development
- ☐ Positive Discipline
- ☐ Parent/Child Communication
- ☐ Improving Self-Esteem
- ☐ Stress Management
- ☐ Gang Awareness/Prevention
- ☐ Drug and Alcohol Awareness/Prevention
- ☐ Other: _____

Informational and Leadership Opportunities

- ☐ School Site Council (SSC)
- ☐ English Learner Advisory Committee (ELAC)
- ☐ District English Learner Advisory Committee (DELAC)
- ☐ Migrant Education Parent Advisory Committee (PAC)
- ☐ Parent Teacher Association (PTA)

Computer Instruction

- ☐ Beginning ☐ Intermediate ☐ Advanced

I can volunteer/help with: Availability: Mon. Tue. Wed. Thurs. Fri. Sat. Time of day _____

School

- ☐ School Beautification
- ☐ Recess Activities
- ☐ Lunch time activities
- ☐ Afterschool clubs/activities
- ☐ Fund-raising
- ☐ Other: _____

Office

- ☐ Call/recruit parents for special events/school meeting
- ☐ Copying and laminating
- ☐ School events
- ☐ Other: _____

Presentations/Workshops (single session)

- ☐ Test Requirements
- ☐ Homework Tips
- ☐ Overview School/District Committees
- ☐ Understanding ADHD
- ☐ Community resources
- ☐ Understanding Autism
- ☐ Nutrition, Exercise and the Learning Connection
- ☐ Other: _____

Curriculum Nights

- ☐ Reading/Language Arts
- ☐ Math
- ☐ Science
- ☐ Other: _____

Classroom

- ☐ Inventory classroom supplies
- ☐ Assisting teachers with student activities
- ☐ Listen and read to students
- ☐ Special classroom projects
- ☐ Share a special talent/skill: _____
(sewing, art, cooking, gardening, etc..)
- ☐ Other: _____

At Home

- ☐ Stuff envelopes
- ☐ Prepare classroom materials
- ☐ Other: _____

KEYS TO SUCCESSFUL PARENT ENGAGEMENT

Parent Leadership

A Parent Volunteer's Story:

2008 – 2011

- School Level: ELAC; PTA; SSC; Classroom activities & projects
- District Level: DELAC; SCCOE Trainer-of-Trainers Parent Leader; Planning Committee for District-wide conferences
- Outcomes:
 - Gained knowledge and skills to support her parenting
 - Support for my child's academic success

My Reasons for Parent Engagement

- Demonstrate my appreciation and support
- Primary reason for Parent Engagement . . .



Alum Rock Union Elementary School District Parent Engagement Panel Presentation: School Volunteer Programs

Questions	Adelante Dual Immersion Principal: Sandra Garcia School Information • Student Enrollment: 402 • Grade Levels: K-8 • Location: 2990 Ridgemont Ave • API: 771 • State Ranking: 4 • Similar School Ranking: 3 • Other Language(s): 88% Hispanic/Latino, 54% English Learners • Socio economic status:	Fischer Middle School Principal: Howard Greenfield School Information • Student Enrollment: 639 • Grade Levels: 6-8 • Location: 1720 Hopkins Drive • API: 673 • State Ranking: 2 • Similar School Ranking: 5 • Other Language(s): 86% Hispanic/Latino, 47% English Learners • Socio economic status:	Dorsa Elementary School Principal: TBD School Information • Student Enrollment: 527 • Grade Levels: K-5 • Location: 1290 Bal Harbor Dr • API: 722 • State Ranking: 2 • Similar School Ranking: 5 • Other Language(s): 95% Hispanic/Latino, 57% English Learners • Socio economic status: 96%
1. What system do you use to monitor the number of hours a parent/guardian provides? How do you prepare teachers and other staff to feel comfortable welcoming parent volunteers? What kind of outreach do you do to get parents to volunteer and when do you start recruiting parents?			
2. What kind of orientation is provided for your volunteers prior to helping in the classroom or at the school? What does your school do to make the volunteers feel welcomed and valued?			
3. What do you recommend as the most useful kind of preparation (workshop) to provide for teachers prior to having volunteers help in classrooms? What strategies do you use to maximize the time of your volunteers?			

Panel Presentation: Parent Involvement



CONTACT INFORMATION

Mary Ann Burke, Ed.D.

Director, Categorical & Special Projects

Santa Clara County Office of Education

MaryAnn_Burke@sccoe.org

Brenda Carrillo

Coordinator, School Healthy & Safety

Santa Clara County Office of Education

Brenda_Carrillo@sccoe.org

Cynthia Rodriguez

Coordinator, State & Federal Programs

Alum Rock Union Elementary School District

cynthia.rodriguez@arUSD.org

Patricia Burtcher

Parent

Alum Rock Union Elementary School District

patvicarel@yahoo.com

Parent Workshop Evaluation

PART I. When considering this workshop, use the 1-4 scale below to rate your degree of agreement with each of the following statements:

1	2	3	4
STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE

- | | |
|---|--------------|
| 1. I learned new strategies. | Rating _____ |
| 2. I practiced the strategies during the workshop. | Rating _____ |
| 3. I talked with others today. | Rating _____ |
| 4. I will use these strategies at home with my child. | Rating _____ |

PART II. Please add your comments below:

How will you use what you learned from the training?

Other (Feedback to Presenter/s)

Facilitator Workshop Evaluation

CHECK THE BOX THAT APPLIES:

Are you a

- ☐ Parent Trainer
- ☐ County Office Of Education Intern
- ☐ District Staff
- ☐ County Office of Education Staff

CHECK THE BOX THAT APPLIES:

This workshop provides . . .

- ☐ Academic Parent Support
- ☐ Health/Wellness
- ☐ Parent Education
- ☐ Career Planning
- ☐ Leadership
- ☐ School Climate

PART I. When considering this workshop, use the 1-4 scale below to rate your degree of agreement with each of the following statements:

1	2	3	4
STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE

- | | |
|---|--------------|
| 1. I met the outcomes of the workshop. | Rating _____ |
| 2. Parents practiced the strategies presented. | Rating _____ |
| 3. Parents shared with others. | Rating _____ |
| 4. I found the training materials were helpful. | Rating _____ |

PART II. Please add your comments below:

How will you use what you learned from parents in future trainings?

Other facilitation considerations:
